



# REGENCY DIRECT MAIL LTD.

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## Money Mania – UK

Monthly Hotline – 5,000

100% sweepstakes sold mail order buyers of jewelry, health, and other low to mid-range consumer products. Individuals have paid an average of US\$39.95 for merchandise and the hopes of receiving Unclaimed Cash Awards from US\$2,500 to US\$10,000.

All individuals have responded to an English Language offer.

List owner may request reciprocal rental.

Recommended for: catalog, credit card, financial, general merchandise, lottery, opportunity seeker, self-help, sweepstakes and travel offers

### Multinational names also available

#### Pricing:

Base Price – US\$175.00/M

#### Selections:

Regency – US\$10.00/M

Gender – US\$10.00/M

Country – US\$10.00/M

Flagging – US\$15.00/M

Keycoding – US\$15.00/M

#### Delivery:

Email – US\$50.00/F

Orders that are cancelled after the ship date will have a US\$75.00/F cancellation fees, as well as email and selection charges.

Full charges will apply to orders that are cancelled after the mail date.

**\*\*All pricing will be at datacard rates, unless otherwise confirmed by Regency Direct Mail Ltd.\*\***

#### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

#### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

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