



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

Golden Gate Sweeps Entry Service - UK

Counts:

May'08 Hotline – 1,608

100% DM sold buyers who pay between £5 and £10 in order to automatically be entered in various sweepstakes totaling over £250,000 every month. These keen sweepstakes players are looking to increase their chances of winning the big jackpot with as little effort as possible.

This database will work extremely well for sweepstake orientated campaigns as well as offers for charities, business opportunity, subscriptions and financial services.

Price:

Base – US\$175.00/M
Base (Non Reciprocal) – US\$200.00

Selections:

Recency - US\$10.00/M
Multibuyer - US\$20.00/M

Delivery:

Email – US\$50.00/F

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

Two samples must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping. All cancelled orders will be billed at a flat fee of \$60 in addition, applicable run charges of \$10/M and selection, tape and shipping charges.

Restrictions:

Two samples must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping. All cancelled orders will be billed at a flat fee of \$60 in addition, applicable run charges of \$10/M and selection, tape and shipping charges.
