



# REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada  
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

## Bidlowe Direct Sweeps Buyers - United Kingdom

### Counts:

May'08 Hotline – 2,312

Sweepstakes buyers of jewelry, vacation, and other mid-low ticket mailer orders items. These 100% direct mail buyers have responded to a multi-page direct to consumer auction notice. Individuals who bid at least the reserve amount, definitely receive the product ordered and entered into a £10,000.00 cash and merchandise sweepstakes. 100% credit card buyers!

Recommended for: financial, charity, magazine, credit card, sweepstakes, astrology, and general merchandise offers.

### Price:

Base - £110.00/M

### Selections:

Hotline - £10.00/M

Product – £10.00/M

Gender – £10.00/M

### Product Select Breakdown:

Electronics - 25%

Household Goods - 10%

Collectibles - 15%

Jewelry - 50%

### Delivery:

Email - £50.00/F

\*\*Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

\*\*Full charges will apply to orders that are cancelled after the mail date.

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.

---