



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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Prize Dispatch Centre – South Africa

Counts:

May'08 Hotline – 4,500

Buyers and responders to prize and product dispatch notices from IMS. Individuals have responded to door drops for free gift pending dispatch and subsequently purchased products averaging R130.00-225.00, (US\$20-35) through merchandise and sweepstakes incentives.

All have propensity to respond to offers that may improve their quality of life, (astrology, sweepstakes, lottery, low-mid ticket merchandise, ect.).

100% DM sold

Price:

Base – US\$200.00/M

Selections:

Recency – US\$10.00/M

Frequency – US\$10.00/M

Cell Phone Numbers – US\$20.00/M

Geography – US\$20.00 M

Delivery:

Email – US\$50.00/F

****No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.****

****Mailer must provide 30 day payment guarantee from invoice date for all orders.****

****Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.**

****Full charges will apply to orders that are cancelled after the mail date.**

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
