



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

Magazine Competition Entrants – South Africa

Counts:

Universe – 64,753

Monthly Hotline – 5,000

Description:

The database is compiled through collection entries to competitions in magazines. The database is predominantly updated from female publications. Customers can be targeted based on the magazine readership or the type of competition entered. Certain respondents include a telephone or cellular number. The database is updated on a monthly basis. Nixies are requested back. This database is also rentable as a set of cellular numbers for SMS Marketing purposes.

Price:

Base – US\$175.00/M (Address only)

Selections:

Recency - US\$10.00/M

Province - US\$10.00/M

Postal Code - US\$10.00/M

Language (By Title) - US\$10.00/M

Sex (By Title) - US\$10.00/M

Delivery:

Email – US\$50.00/F

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.