



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

Express Gifts – South Africa

Counts:

Universe – 127,476

Description:

The list comprises of mail order customers who have ordered gifts, novelties, card and wrapping paper. The average order value is R 200-00. This list was built from mailing charity lists on a profit share basis. The list is predominantly upper income market, female, and English speaking.

This file is no longer updating however is being cleaned and mailed regularly by charity mailers.

Price:

Base – US\$150.00/M

Selections:

Province – US\$10.00/M

Postal Code – US\$10.00/M

Language (By Title) – US\$10.00/M

Sex (By Title) – US\$10.00/M

Delivery:

Email – US\$50.00/M

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.