



REGENCY DIRECT MAIL LTD.

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Blackshaw Mail Order Buyers – South Africa

Counts:

May'08 Hotline - 5600

100% sweepstakes sold, mail order buyers! Individuals have spent an average of R200, (US\$30), on mid to low ticket general merchandise. Buyers have purchased from a multi-page catalogue or single product mail package with the incentive of receiving a free gift or in the hopes of winning it big in a R100,000 sweepstakes. Recommended for general merchandise, subscription, fundraising, insurance, sweepstakes, lottery, astrology, opportunity offers and more.

Price:

Base – US\$225.00/M

Selections:

Recency – US\$10.00/M

Frequency – US\$10.00/M

Order Value – US\$20.00/M

Product Type – US\$20.00/M

Cell Phone Numbers – US\$20.00/M

Geography – US\$20.00 M

Delivery:

Email – US\$50.00/F

No drops allowed. List owner runs list through South African postal validation and verification system prior to shipping.

Mailer must provide 30 day payment guarantee from invoice date for all orders.

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
