



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
Phone: +1 604 853 3035 Fax: +1 604 853 3036 Email: sanj@rdmipl.com

Bellini Catalogue Company- India

Counts:

May'08 Hotline – 4,400

100% direct mail buyers from the Bellini Catalogue company. Bellini caters to mid to upper class individuals who enjoy the status and allure that goes with purchasing from International companies in the mail. These International credit card holders have purchased from a 12 page, English language mini-catalogue containing watches, clothing, outdoor accessories, and more. Average order value US\$120.00.

Price:

Base – US\$225.00/M

Selections:

Hotline – US\$10.00/M

Phone Numbers – US\$15.00/M

Geography – US\$10.00/M

Delivery:

Email – US\$50.00/F

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
