



# REGENCY DIRECT MAIL LTD.

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## Vitamail Health Product Buyers, (Promondo) – France

### Counts:

Universe – 79,000  
0-3 months – 20,000

Reach buyers of health supplements, vitamins & minerals, analgesics, herbal medicines, slimming aids and others. Individuals on the list are predominantly over age 55+. All have spent an average of €35 in hopes of improving their quality of life and hopes of winning a €10,000.00 sweepstakes..

60% female, 40% male

Names also available in the United Kingdom and Germany.

### Price:

Base - €196.00/M

### Selections:

Setup & Delivery - €250.00/F  
(recency, gender)

\*\*Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

\*\*Full charges will apply to orders that are cancelled after the mail date.

**\*\*payment is due 15 days from invoice date\*\***

**\*\*A CV is required within 5 days of the want by date in order for drops to be accepted. In the event that a CV is not received in this time, drops will not be accepted.**

### Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

### Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75/F cancellation fee on orders cancelled prior to mail date. Full charges apply on orders cancelled after mail date.

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