



REGENCY DIRECT MAIL LTD.

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Promo Delices Sweeps Catalogue Buyers – France

Counts:

Jan'08 Hotline –	10,600
Universe -	100,000

Reach 100% direct mail sold buyers! Individuals have purchased from a catalogue of gourmet foods including chocolate, cakes, and more in hopes of winning a prize in cash and various other prizes.

Average orders €30

80% female, 20% male

Names also available in the United Kingdom and Germany.

Price:

Base -	€195/M
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Selections:

Setup & Delivery - (recency, gender)	€250/F
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Minimum order: 5,000

Delivery: 5 working days after approval

****A CV is required within 5 days of the want by date in order for drops to be accepted. In the event that a CV is not received in this time, drops will not be accepted.**

****A 30 day guarantee of payment from invoice date is required**

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. A minimum \$75/F cancellation fee on orders cancelled prior to mail date. Full charges apply on orders cancelled after mail date.