



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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Jouer et Gagner, (Play and Win) - France

Counts:

May'08 Hotline – 11,489

Buyers of products and players of various games of chance! Individuals on this list have purchased diet aids, vitamins, vitality aids, house hold goods, jewelry, and other products along with playing various games of chance. Games of chance include scratch offs, (matching symbols), trivia questions, and more.

50% male, 50% female
Avg. Order Value €40-€80

Recommended usage: sweepstakes, good luck & self-improvement, astrology, puzzles, contests and more!

Price:

Base – US\$250.00/M

Selections:

Hotline – US\$20.00/M

Gender – US\$20.00/M

Multibuyer – US\$20.00/M

Delivery:

Email – US\$100.00/F

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals. List Owner may request premium pricing from direct competitors.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
