



REGENCY DIRECT MAIL LTD.

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Sweepstakes Solicitations - Canada

Counts:

May'09 HL – 921

100% direct mail sold sweepstakes report buyers! These highly responsive individuals have spent an average of \$20 to purchase entry information into a sweepstakes valued at millions of dollars. 40% male, 60% female.

This list is recommended for sweepstakes, contest, health, astrology, general merchandise, magazine, and opportunity type offers.

Price:

Base – US\$100.00/M

Selections:

Geography – US\$10.00/M

Gender – US\$10.00/M

Delivery:

Email – US\$50.00/F

All pricing will be at datacard or reciprocal rates, unless otherwise confirmed by Regency Direct Mail Ltd.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
