



REGENCY DIRECT MAIL LTD.

202B, South Fraser Way, Abbotsford, British Columbia, V2S 2B3, Canada
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Horizon Communications Mail Order Buyers - Canada

Counts:

May'08 Hotline – 713

The Horizon Communications MOB list consists of direct mail sold to individuals in over 100 countries who have purchased a variety of low to mid ticket items. Horizon's product line consists of inexpensive watches, diet products, costume jewelry, self-help books, household items, and more. All individuals have responded to an English language offer. The average order value is US\$125.00.

****SWEEPSTAKES SOLD****

Recommended for: catalog, credit card, financial, general merchandise, lottery, opportunity seeker, self-help, sweepstakes, and travel offers.

Price:

Base – US\$110.00/M
Hotline – + US\$25.00

Selections:

Regency – US\$10.00/M
Gender – US\$10.00/M
Country – US\$10.00/M
Flagging – US\$15.00/M
Keycoding – US\$15.00/M

Delivery:

Email – US\$100.00/F

****Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.**

****Full charges will apply to orders that are cancelled after the mail date.**

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date, unless otherwise stated at time of order. Orders cancelled after files have been processed will be charged a minimum US\$75.00 flat fee and any applicable processing charges. Full charges apply on orders cancelled after shipping.
