



REGENCY DIRECT MAIL LTD.

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Return On Dispatch - Australia

Counts:

May'08 Hotline – 1,402

Reach enthusiastic direct mail order buyers who have purchased a variety of merchandise products and entered to win cash sweepstakes.

These buyers have spent an average of \$25.00 and 70% have purchased via credit card. They are open to new offers and fond of sweepstakes and prizes!

This list is ideal for credit card, financial, general merchandise, lottery, opportunity seeker, magazine catalog, clubs and travel offers.

Price:

Base – US\$175.00/M

Selections:

Hotline – US\$10.00/M

Gender – US\$10.00/M

Geography – US\$10.00/M

Delivery:

Email – US\$50.00/F

**Orders that are cancelled after the ship date will have a US\$75.00/F cancellations fee, as well as email and selection charges.

**Full charges will apply to orders that are cancelled after the mail date.

Restrictions:

A sample must be provided. All rentals are for a one time use only. All rental use is at the discretion of the list owner. List Owner may request reciprocal rentals.

Payment Terms:

Payment is due 30 days from invoice date. Full charges apply on orders cancelled after shipping.
